Schema.org Properties for Local Business SEO

Source: How Local Aussie Businesses Can Get Found by AI in 2026?

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> Essential Schema.org properties and their importance levels for optimizing Australian local business visibility in AI search results.

Schema.org Properties for Local Business SEO

Property	Importance	Example
@type	Critical	LocalBusiness, Restaurant, Plumber
name	Critical	"Smith & Sons Electrical Services"
address	Critical	Complete Australian address with postcode
telephone	Critical	+61 format with area code
openingHours	High	"Mo-Fr 08:00-17:00" format
priceRange	High	"$", "$$", "$$$"
areaServed	High	Specific suburbs or regions
aggregateRating	High	Overall rating and review count

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https://pixelibri.com.au/local-aussie-businesses-found-ai/